

Muriel McClendon, Chair
General Education Governance Committee
Attn: Myrna Dee C. Kikuchi, Program Representative
College of Letters and Science
A265 Murphy Hall
Mailcode: 157101

October 4, 2017

Dear Professor McClendon:

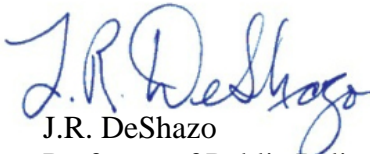
The Department of Public Policy proposes a General Education class, Public Policy 10C (PUB PLC 10D: "Public Policy and Urban Homelessness.")

We request that PUB PLC 10D meet the Historical Analysis and Social Analysis subgroups under the Foundations of Society and Culture. The course will be taught by Dr. William B. Parent, Lecturer PSOE. His approach is interdisciplinary in nature, and he draws, more specifically, from the history, public policy, and political science. The readings, assignments, and research methods therefore take a historical as well as social science approach.

The course information sheet and syllabus for PUB PLC 10AD address in greater detail the course content and justification/rationale for GE-compliance.

If you have any questions, please do not hesitate to contact Stacey Hirose, MSO, at x45050.

Sincerely,



J.R. DeShazo
Professor of Public Policy, Political Science, and Law
Chair, Department of Public Policy

General Education Course Information Sheet*Please submit this sheet for each proposed course*

Department & Course Number Public Policy 10D
 Course Title Public Policy and Urban Homelessness
 Indicate if Seminar and/or Writing II course _____

1 Check the recommended GE foundation area(s) and subgroup(s) for this course

Foundations of the Arts and Humanities

- Literary and Cultural Analysis _____
- Philosophic and Linguistic Analysis _____
- Visual and Performance Arts Analysis and Practice _____

Foundations of Society and Culture

- Historical Analysis X
- Social Analysis X

Foundations of Scientific Inquiry

- Physical Science _____
With Laboratory or Demonstration Component must be 5 units (or more) _____
- Life Science _____
With Laboratory or Demonstration Component must be 5 units (or more) _____

2. Briefly describe the rationale for assignment to foundation area(s) and subgroup(s) chosen.

The course presents issues of public policy and homelessness by tracing 30 years of its evolution in Los Angeles and New York City. It's core is based on social science research, supplemented by government reports, contemporary journalism, music and film, and guest lecturers involved in policy making.

3. List faculty member(s) who will serve as instructor (give academic rank):

William B. Parent, Lecturer PSOE

Do you intend to use graduate student instructors (TAs) in this course? Yes X No _____

If yes, please indicate the number of TAs 2

4. Indicate when do you anticipate teaching this course over the next three years:

2015-16	Fall	_____	Winter	<u>X</u>	Spring	_____
	Enrollment	_____	Enrollment	120	Enrollment	_____
2016-17	Fall	_____	Winter	<u>X</u>	Spring	_____
	Enrollment	_____	Enrollment	120	Enrollment	_____
2017-18	Fall	_____	Winter	<u>X</u>	Spring	_____
	Enrollment	_____	Enrollment	120	Enrollment	_____

5. GE Course Units

Is this an existing course that has been modified for inclusion in the new GE? Yes ___ No X
 If yes, provide a brief explanation of what has changed. _____

Present Number of Units: _____ Proposed Number of Units: 5.0

6. Please present concise arguments for the GE principles applicable to this course.

General Knowledge

At its core, this is social science, evidence-based public policy course. It also uses journalism, filmmaking, music and poetry to probe the ethical and moral aspects of homelessness in society.

Integrative Learning

The course is grounded in social science research, supplemented by government reports, contemporary journalism, music, film, and guest lecturers involved in policy-making.

Ethical Implications

The course opens with a discussion of Frost's "Death of the Hired Man," which is a dialogue of responsibility for the weak and vulnerable, the same ethical and moral debate that animates the politics of public policy on homelessness that will be discussed throughout the course.

Cultural Diversity

Diversity, poverty, and inequality are at the heart of all homelessness policy discussions. African Americans make up 40% of people experiencing homelessness in LA, Latinos are 35%, but comprise the fastest-growing group. Beyond statistics, diversity issues are reflected in the readings, films, site visits, and guest lecturers.

Critical Thinking

There is no harder issue for critical thinking than homelessness. There is no magic bullet solution, philosophy, theory of approach, much of policy making around homelessness involves making decisions about what's the least inadequate alternative, hence teaching it through the lens of policy and policy making over the last 30 years.

Rhetorical Effectiveness

The final assignment is a policy memorandum addressed to a hypothetical potential candidate for office in Los Angeles summarizing the challenges, the current approaches to solving the challenges, and recommendations of how the candidate might distinguish herself on the issue. Students will also present this argument orally.

Problem-solving

See above.

Library & Information
Literacy

As stated previously, the course uses a wide range of traditional and online sources, students will be expected to draw from and research a similar range of sources in their final policy memorandum.

(A) STUDENT CONTACT PER WEEK (if not applicable write N/A)

1. Lecture:	<u>3</u>	(hours)
2. Discussion Section:	<u>0</u>	(hours)
3. Labs:	<u>0</u>	(hours)
4. Experiential (service learning, internships, other):	<u>0</u>	(hours)
5. Field Trips:	<u>1</u>	(hours)
(A) TOTAL Student Contact Per Week	4	(HOURS)

(B) OUT-OF-CLASS HOURS PER WEEK (if not applicable write N/A)

1. General Review & Preparation:	<u> </u>	(hours)
2. Reading	<u>4</u>	(hours)
3. Group Projects:	<u> </u>	(hours)
4. Preparation for Quizzes & Exams:	<u>1</u>	(hours)
5. Information Literacy Exercises:	<u> </u>	(hours)
6. Written Assignments:	<u>3</u>	(hours)
	3 (including	
7. Research Activity:	films)	(hours)
(B) TOTAL Out-of-class time per week	11	(HOURS)
	<u> </u>	
GRAND TOTAL (A) + (B) must equal at least 15 hours/week	15	(HOURS)

**UCLA School of Public Affairs
Department of Public Policy**

Public Policy and Urban Homelessness: Strategies, Controversies, Solutions

Bill Parent

parent@ucla.edu

Rm 6282 Public Policy Building

This class will examine urban homelessness with close comparative attention to the 30-year evolution of policy and practices in Los Angeles, Santa Monica, and New York City. The class will examine data on homelessness and research on causes and solutions, with particular attention to the politics of homelessness, advocacy, and particular policy strategies regarding mental illness, substance abuse, income and employment, crime and law enforcement, and shelter and housing. Course requirements include three reflection papers, (25% of the course grade) an in-class mid-term examination (25%), and a final policy memorandum regarding the implementation of Measures H and Measure HHH in Los Angeles County (35%) Students are also required and participate in discussions (15%).

Required books and publications:

- *The Homeless* by Christopher Jencks, Harvard University Press, 1994
- *Homelessness in New York City: Policymaking from Koch to de Blasio* by Thomas J. Main, NYU Press, 2016
- *Measure H: Preventing and Reducing Homelessness in Los Angeles*. Health Impact Evaluation Center, County of Los Angeles Department of Public Health (online)
- *Approved Strategies to Combat Homelessness, The Los Angeles County Homeless Initiative*, County of Los Angeles (online)
- *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*, United States Interagency Council to End Homelessness (online)
- *The Action Plan to Address Homelessness in Santa Monica*, Human Services Division, City of Santa Monica (online)

In addition, students are expected to read and write a reflection on one of the following three books:

- *Evicted* by Matthew Desmond
- *Rachel and Her Children* by Jonathon Kozol
- *Tell Them Who I Am* by Elliot Lebow

As well as a reflection on one of the following documentary films:

- *On The Streets, Homelessness in Los Angeles* (required viewing)
- *Tent City* (Netflix)
- *The Homeless Motel Kids of Orange County* (HBO)
- *The Homestretch* (CPB)
- *Skid Row* (starring Pras of the Fugees)
- *Streetwise* (1984)

Students will submit three 700-800 word reflection papers, one a documentary film, one on a supplemental book from the syllabus, and one based on a walking tour of Skid Row, volunteering in a homeless shelter or similar close contact with homelessness. Students will also submit a final 1500-word policy memorandum addressed to a hypothetical potential candidate for office in Los Angeles summarizing the challenges, the current approaches to solving the challenges, and recommendations of how the candidate might distinguish herself on the issue. There will also be a mid-term examination what will include multiple choice and short, open-ended questions.

In addition to the readings listed in the syllabus, additional appropriate readings from news reporting on homelessness will be added from the Los Angeles Times, the Los Angeles Daily News, The New York Times, and National Public Radio, and other publications.

Week One: Introduction to Homelessness Policy

Class one: The Experience of Homelessness

Prelude: *Angels with Dirty Faces*, Los Lobos

Readings:

The Death of the Hired Man by Robert Frost (distributed in class)

Short Film: *A Day in the Life of an Emergency Response Team member*, SPA 4
LASHA

Class Two: Defining, Counting, and Measuring Homelessness

Prelude: *Homeless Child*, Ben Harper

Readings:

Federal Register, Vol. 80, No 233, Friday Dec. 4, 2015

<https://www.hudexchange.info/resources/documents/Defining-Chronically-Homeless-Final-Rule.pdf>

Jencks, Chapter One: "Counting the Homeless," Chapter Two, "Estimating the Increase."

Week Two: Counting and Measuring in the U.S., Los Angeles, and Santa Monica

Class Three

Prelude: *Homeless Happiness*, Madeliene Peroux

Readings:

2017 Annual Homeless Assessment Report (AHAR) to Congress, Part 1

<https://www.hudexchange.info/resources/documents/2016-AHAR-Part-1.pdf>

2016 Greater Los Angeles Homeless Count Demographic Summary

<https://www.hudexchange.info/resources/documents/2016-AHAR-Part-1.pdf>

Class Four: Counting and Measuring II

Prelude: *Real Shit Alert*, Demise

Readings:

2017 Greater Los Angeles Homeless Count by Service Planning Area (SPA)

[https://www.lahsa.org/dashboards?id=9-2017-greater-los-angeles-homeless-count-by-service-planning-area-spa-](https://www.lahsa.org/dashboards?id=9-2017-greater-los-angeles-homeless-count-by-service-planning-area-spa)

<https://www.lahsa.org/homeless-count/resource-library>

2017 Santa Monica Homeless Count

https://www.smgov.net/uploadedFiles/Portals/Homelessness/About_Homelessness/2017%20Homeless%20Count%20Powerpoint.pdf

Guest: (TBI) Maggie Willis, Santa Monica Human Services Division

The First Reflection Paper due: Friday after class at 5 p.m.

Week Three: The Evolution of Urban Homelessness Policy

Class Five: The Entitlement Phase

Prelude: *Inner City Blues*, Marvin Gaye

Readings:

Main, "Homelessness Under Koch," pp. 13-69

Class Six: The Entitlement Phase in Los Angeles

Prelude: *On the Nickle*, Tom Waits

Readings:

Jencks, Chapter 6, The Destruction of Skid Row

Scott Armstrong: The Plight of Homelessness Tests Los Angeles, Christian Science Monitor, July 7, 1978

Main, Homelessness Under Dinkins pp. 69 - 104

Guest: (TBI) Kerman Maddox, former aide to Mayor Tom Bradley

Week Four: The Paternalism Phase, 1994 – 2000

Class Seven: Ideas, Experiments, and Innovations I

Prelude: *Aqualung*, Jethro Tull

Readings:

Main, Homelessness Under Guiliani, pp 105-140

Tina Daunt and Tina Nguyen, *Homeless camp weighed in Los Angeles Industrial Area*, Los Angeles Times, October 14, 1994

Jim Newton, *Homeless Dish Out Skepticism to Riordan*, Los Angeles Times, November 27, 1997

Class Eight: Ideas, Experiments and Innovations II

Prelude: *The Message*, Grandmaster Flash

Readings:

Main, Homelessness Under Bloomberg, pp. 185 – 197

Jencks, Chapter 5, Jobs and Marriage

Guest: (TBI) Zev Yaroslavsky, former Los Angeles City Councilman and Member of the Board of Supervisors

Second Reflection paper due: the Friday after class at 5 p.m.

Week Five: The Post Paternalism Phase

Class Nine: The Emergence of Coordinated Approaches and Housing First

Prelude: *Brothers Under the Bridges*, Bruce Springsteen

Readings :

Malcolm Gladwell, "Million Dollar Murray," *The New Yorker*, February 13, 2006

City of Los Angeles Comprehensive Homelessness Strategies Report, January 7, 2016

Hillel Aron, *the Last Skid Row in America*, LA Weekly, July 24, 2014

Class Ten: Mid-term Exam, in class.

Week Six: Mental Illness and Homelessness

Class Eleven: From the Mental Hospitals, Ballefield, and Prosons to the Streets

Prelude, *Chief*, Patty Griffin

Readings:

Jencks, Chapter Three, Emptying the Back Wards.

Class 12: Responses to Experiencing Mental Illness and Homelessness

Prelude: *The Wolf*, Mumford and Sons

Readings: *Mental Illness, Chronic Homelessness:*

An American Disgrace Health Care. The Homeless Clinicians' Network, National Health Care for the Homeless Council, October 4004

Guest: (TBI) Helen O'Mahoney, therapist specializing in veterans with schizophrenia

Week Seven: Substance Abuse and Crime

Class 13: Substance Abuse, Addiction, and Homelessness

Prelude: *Rehab*, Amy Winehouse

Readings:

Jenks, Chapter Four, The Crack Epidemic

Adeline Nyomathi, Elizabeth Dixon et. al. *Profile of Methamphetamine Use Among Consenting Adults in Los Angeles*, U.S. National Library of Medicine, National Institutes of Health

Guest: (TBI) John Sullivan, Director (TK), former homeless heroin addict

Class 14: Homelessness and Crime

Prelude: *It's So Hard*, Charles Bradley

Readings: Dennis P. Culhane. *Tackling Homelessness in Los Angeles' Skid Row: The Role of Policing Strategies and the Spatial Deconcentration of Homelessness.* Criminology and Public Policy (2010)

Guest: (TBI) Eve Garrow, LA ACLU; a police officer from Santa Monica assigned to homelessness.

Third Reflection Paper Due the Friday after Class at 5 p.m.

Week Eight: Work, Income and Employment

Class 15: Barriers to Entry and Employment

Prelude: *Get a Job*, The Silhouettes

Readings:

Jencks, Chapter 5, Jobs and Marriage

Class 16: Overcoming Barriers to employment

Prelude: *Pretty Paper*, Glen Campbell

Readings:

Policy Brief: Employment: Los Angeles County Homelessness Initiative Policy Summit, October 1, 2015

Guest: (TBI) Mark Loranger, CEO, Chrysalis

Week Nine: Gimme Shelter

Class 17: Housing First

Prelude: *Gimme Shelter*, The Rolling Stones

Readings:

Jencks, Chapter Eight, "Changes in the Housing Market"; Chapter 10, "Do Shelters Cause Homelessness."

Measure H: Preventing and Reducing Homelessness in Los Angeles. Health Impact Evaluation Center, County of Los Angeles Department of Public Health (online)

Class 18: Coordinated Policy Plans

Prelude: *Homeless*, Paul Simon

Readings:

Approved Strategies to Combat Homelessness, The Los Angeles County Homeless Initiative, County of Los Angeles (online)

Opening Doors: Federal Strategic Plan to Prevent and End Homelessness, United States Interagency Council to End Homelessness (online)

Guest: Tanya Tull, Partnering for Change

Draft Policy Memo Due, Friday after Class

Week 10: Policy Memo Reviews and Critique

Class 19: Writing Review

Prelude: *Fog of Writing*, Bare Naked Ladies

Students will be divided into small groups to critique and make suggestions on Policy Memo Drafts

Class 20: Oral Presentations

Prelude: *White Blank Page*, Mumford and Son

Students will present a five-minute summary (pitch) of their policy memo to the entire class.

Recessional: *Redemption Song*, Bob Marley

Final policy memos due four days after the last class.

