

FILE TYPES AND WHEN TO USE THEM:

- EPS Files:** Use for printed materials (Adobe program required)
- JPG Files:** Use for printed materials
 *white logos are not included in jpg files. For transparent background for white print logos use EPS files.
- PNG Files:** Use for digital materials
- SVG Files:** Use for digital materials (for website use or IT teams only)

LOCKUP VARIABLES: (BOX, COLOR, LAYOUTS) ***Please note that layout B for all versions will be the standard division lock-up for the Humanities, Life Sciences, Physical Sciences and Social Sciences Divisions. For Undergraduate Education within the College, layout D will be the standard lock-up.**

BOX:

Bxd: boxed
 Uxd: unboxed



LAYOUT A:
 prioritizes "College"



COLOR:

Blk: Black
 Wht: White



LAYOUT B:*
 prioritizes division



VERSIONS PER DIVISION (in .EPS, .JPG, .PNG, and .SVG formats)

VERSION 1: Bxd (boxed)

- Bxd_Blk_Division_A
- Bxd_Blk_Division_B
- Bxd_Wht_Division_A
- Bxd_Wht_Division_B



VERSION 2: Uxd (Unboxed)

- Uxd_Blk_Division_A
- Uxd_Blk_Division_B
- Uxd_Wht_Division_A
- Uxd_Wht_Division_B

