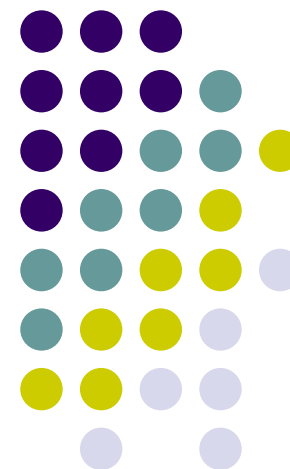


Instructional Enhancement Initiative

UCLA College of Letters and Science

Presentation to the IEI Subcommittee of SFAC
Thursday, February 9, 2006

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The College IEI – What Is It?



- Mandatory course materials fee (undergraduate course offerings only); emphasis on *enhancement*
- Program and student fee started in 1997-98 on a 3-year trial basis
 - *Continuation on a permanent basis effective 2000-01*
- Three-part initiative:
 - *Course Websites (45%)*
 - *Student Computing Labs (45%)*
 - *Powell Library Computing Labs, added in 2001-02 (10%)*
- The advent of My.UCLA

The IEI Fee Structure



- FY 1997-98 through 1999-00
 - \$3.50 per unit for Life and Physical Sciences courses
 - \$2.50 per unit for Humanities and Social Sciences courses
- FY 2000-01
 - Increase of \$1.00 to \$3.50 per unit for Humanities and Social Sciences (Life and Physical Sciences unchanged)
- FY 2001-02
 - Increase of \$0.50 to \$4.00 per unit for all four academic divisions to support CLICC
- FY 2002-03 (partial) and 2003-04 ongoing
 - Temporary increase of \$3.00 to \$7.00 per unit in Winter and Spring 2003 to offset State cuts in Core Needs (IT and IE)
 - Permanent increase of \$2.00 to \$6.00 per unit as of Fall 2003 to offset State cuts in Core Needs (IT and IE)

How does the IEI Billing Work?



- Unlike other mandatory fees, which are billed in advance of each quarter, the IEI is billed at the end of each quarter
- Based on 4th week class enrollments
- Assessed against student BAR accounts
- College representative to address billing questions/complaints

Course Websites



- More than 1,000 courses each quarter
- Posting of class materials such as course syllabi, lecture notes, class announcements, homework assignments, past exams, etc.
- More modern presentation methods (e.g., PowerPoint and use of the Internet)
- Virtual office hours and chat rooms
- Flexibility to view course websites and engage in out-of-class discussions 24/7

Student Computing Labs



- Numerous computer labs throughout north and south campus
- Access to a PC and the Internet for students without appropriate means
- Ability to add a lab component to course curriculum (use of software as a teaching technique)
 - *Pedagogical benefits such as class simulation (e.g., Statistics), experimental design and multimedia instruction*

The Addition of My.UCLA



- Student “portal” page, i.e., student specific
- Link to individual study lists and course web sites
- Highly effective communication vehicle
- Broad range of on-line academic services
 - *Academic counseling/scheduling*
 - *Electronic Gradebook*
 - *Academic petitions, i.e., drop/add*
 - *On-line textbook ordering with ASUCLA*
 - *Letters of recommendation and other student support documents*

The IEI Review Process



- Comprehensive review completed in Spring 2000
 - *SFAC: “While SFAC regrets an increase in student fees, we feel that the IEI has become an indispensable part of the UCLA culture”*
- At time of Spring 2000 review, the next comprehensive review and fee increase proposal had been targeted for Spring 2004
- State budget reductions in 2002-03 had forced the College to review its fee structure and propose an increase in the IEI as an “offset” to State cuts

The IEI Review Process (cont.)



- Chancellor Carnesale approved fee increases in November 2002
 - *From \$4.00 to \$7.00 per unit for Winter and Spring 2003*
 - *From \$4.00 to \$6.00 per unit effective Fall 2003 and thereafter, until State funds are restored*
- The College was asked to address the following issues/concerns expressed by SFAC:
 - *Detail overview of the IEI budget, along with possible alternatives in lieu of extending fee beyond Spring 2003*
 - *Website Quality Report*
 - *Establishment of appropriate processes to ensure student representation/consultation*
 - *Complaint resolution, along with information for financial aid assistance*

The IEI Review Process (cont.)



- Chancellor Carnesale to Provost Copenhaver (April 25, 2003):

“Having read with interest your Spring 2003 Report on the Instructional Enhancement Initiative, I am writing to express my appreciation for your vision and leadership in this highly successful innovation in undergraduate education at UCLA.”

Spring 2003 Review – Budget



- *\$3.6M in annual revenues as of 2001-02*
 - *45% or \$1.7M for Web Services (e.g., staff support, software, equipment)*
 - *45% or \$1.7M for Computing Labs (e.g., workstations, servers, staff support, software)*
 - *10% or \$360K for CLICC (e.g., workstations, software)*
- *\$5.2M in annual revenues as of 2002-03 and beyond*
 - *Similar percentage distributions as above*
 - *Additional \$1.6M to “offset” State cuts (shift in staff salaries from State funds to IEI)*
- **No alternative funding sources available**

Spring 2003 Review – Website Quality



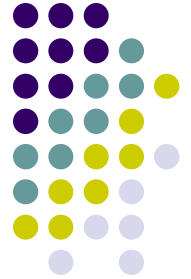
- College appointed a new Faculty Committee on Educational Technology (FCET), which included a student representative from SFAC, to address the following:
 - *Evaluation of current standards*
 - *Examples of best practices*
 - *Evaluation of support needs*
 - *Student consultation and complaint resolution*
- Findings included in April 18, 2003 letter to Provost Copenhaver (handout)

Spring 2003 Review – Findings



- Current standards for course websites need not be modified
 - *Existing standards provide a basic structure for each instructor to use/expand upon; maintain faculty discretion*
- Identification of particular websites (4) as “best practices”
 - *False to assume that any one or all of these websites serve as a model for replication; course specific*
- Support for instructors to help them integrate technology into instruction is critical
 - *Needs assessment as an ongoing process*
- Departments/divisions encouraged to include one or more students in matters relating to IEI development/deployment
 - *Expand on existing departmental policies and procedures related to student consultation; readily accessible point of contact*

Where Do We Go from Here?



Discussion